

The Growing Market for DevOps-as-a-Service: Why Companies Are Increasingly Outsourcing DevOps

With fast technological change and difficulty hiring skilled DevOps engineers, companies increasingly want partners for managed DevOps. The market for competent partners is growing fast.

We see this demand driven by a few factors.

First, the complexity of DevOps tools and infrastructure keeps increasing. Managing a modern tech stack takes specialized skills that many companies struggle to build and keep in-house.

In addition, stand-alone engineers often exaggerate their abilities. As an experienced team that has worked on multiple projects, IT Outposts can offer a diverse perspective.

And second, the need for flexibility and cost efficiency. A fixed-fee managed service offers predictability over constant recruiting and allows the provisioning of expertise on demand. For many companies, buying becomes more sensible than building.

Of course, not all managed service providers are equal. With more players entering this space, customers should choose partners who demonstrate high competence, sophistication, accountability, and track records of success. Market winners will be specialists who invest heavily in people, skills, solutions, and delivery capabilities.

Plus, in the past, we tended to see external vendors mainly as "implementers" without much contextual understanding of company goals or priorities. However, the best managed service partners these days invest heavily in learning customers' systems and processes through close, long-term engagements.

So, for organizations seeking DevOps support, the message is clear — now may be the ideal time to leverage a managed service partner. And for specialist providers, the urgency is to keep improving and distinguishing their offerings.



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